

Great work makes a difference people love.

Great work by definition is work that improves the world around us, benefits others, creates new opportunities, and profits the organizations we work for in new and unexpected ways. The Great Work Experience embeds new skills in your team that will help them produce better results in any occupation or role.

One part think tank, two parts innovation lab.

The Great Work Experience is a workshop where work actually gets done. You're invited to arrive with an important project in mind or some aspect of your work to improve. Then you'll apply the five skills revealed in the largest-ever study of award-winning work to ideate, innovate, and move your project forward in new and unexpected ways.

Perfect for individuals in a half-day format or for teams as a full-day workshop, the Great Work Experience will help anyone make a valued difference in their role today.

What to expect from the Great Work Experience.



FOUNDATION

- Learn surprising research findings
- Discover how difference makers think
- Gain a difference-making mindset



ASK THE RIGHT QUESTION

- Better understand the people your work impacts
- Orient your work toward the right end result
- Begin to ideate differences people will love



TALK TO YOUR OUTER CIRCLE

- Identify inner circle colleagues who trust you
- Discover outer circle experts who can help you ideate
- Learn a simple way to talk to your outer circle



SEE FOR YOURSELF

- Visit a location where your current work gets used
- Observe everything that your work affects
- Ideate improvements that people might love



IMPROVE THE MIX

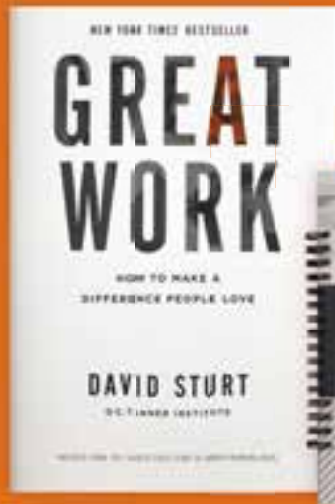
- Break the work into elements and explore possibilities
- Converge on one or two improvements
- Check for fit to ensure a difference people love



DELIVER THE DIFFERENCE

- Be obsessed with outcomes
- Define measures of success
- Encourage and keep projects on track

Using the five great work skills in combination makes you 4.74 times more likely to improve the bottom line and 10.53 times more likely to do work others consider important.*



“We have several projects and cases that have already benefited directly from the Great Work Experience.”

DR. CHRIS WOOD, MD AND HOSPITAL ADMINISTRATOR

“My team had been working on a project for months and we were stuck. Today, I came away with an answer—not the whole answer—but the first step on a path I’m really excited about.”

ANNETTE GERTGE, METAL REFINING MANAGER

“In just a few months after this experience we have seen some significant changes and we are more successful in how we are interfacing as a team and that’s converting into real revenue dollars.”

JEFF BARLOW, CFO



The O.C. Tanner Institute

Our training is based on expertise from working with thousands of global clients as well as key insights from more than a dozen commissioned studies. The O.C. Tanner Institute provides a global forum for exchanging ideas about recognition, engagement, leadership, culture, human values, and sound business principles. We invite you to join our community and explore our sponsored research, education series, white papers, bestselling books, and webinars at octanner.com/institute.

*The 2013 Great Work Study.

Schedule a Great Work Experience Workshop

Visit octanner.com/greatworkexperience

or email greatwork@octanner.com

or call 800-474-4940

Inspire and appreciate great work throughout your organization.

The Principles of Great Work

An engaging 90-minute keynote focused on the five practical skills anyone in any role can use today to create work that gets noticed and appreciated.

Also Available from the O.C. Tanner Institute.

The Power of Appreciation

What do effective leaders know to be true? Frequent, meaningful recognition inspires people to do great work. During this 60 to 90 minute keynote, world-class speakers share the latest engagement insights and appreciation tools.

The Appreciation Experience

Discover first-hand how appreciation is brought to life and then spread throughout an organization. Available as a half-day workshop or as self-paced eLearning, both courses use research, exercises, and interactive visuals to share recognition techniques that deliver the best results.



USA **800-453-7490**

Canada **800-668-7227**

UK **+44 (0)20 8418 7400**

octanner.com          

© O.C. Tanner. We appreciate the environment as well as each other. That's why we use paper made with fiber from renewable pulp sources.